



Brookhaven Police Department

First Annual

***Hot-Pursuit* 5K Run | 1 Mile Fun Run | Tot Trot**

Saturday, October 4, 2014

All Proceeds Will Be Used to Support the Brookhaven Police Department's

Shop with a Badge Program

The Shop with a Badge or similarly named programs are held in numerous law enforcement agencies across the country. All funds raised through race registration fees, donations and corporate sponsorships will be divided up equally amongst our city's underprivileged children to use at Target. The children will be escorted by participating police officers, sheriff's deputies, troopers and various other first responders to pick out much needed items and maybe a toy or two. Your sponsorship is deeply appreciated and will bring a smile to child's face as they are able to experience the joy of opening gifts on Christmas morning.

Corporate Sponsorship Participation



Hot-Pursuit 5K

The Hot Pursuit 5K Run will be held on October 4, 2014 in the City of Brookhaven. The run includes a 5K, 1 mile Fun Run and Tot Trot. The race starts on Dresden Drive near Apple Valley Drive at 7:00 A.M. and promises to be a great time for all ages and abilities.

The route will take participants down historic Peachtree Rd before winding through a scenic neighborhood. The course will be staffed by volunteers to provide assistance to runners. The Brookhaven Police Department will handle traffic control and will be at all intersections.

The Hot Pursuit 5K will be electronically timed for fast, accurate results. The race will conclude with a post-race ceremony in which awards will be presented in multiple categories and age groups.

This event will provide an opportunity for sponsors to:

- Gain Visibility
- Participate in a community activity
- Support an event that assists the less fortunate children in our area during Christmas



Hot-Pursuit 5K

Sponsorship Participation Corporate Sponsorship Benefits

Gold - \$1,500 plus

- Corporate name and/or logo in large print on race T-Shirt
- Included in group recognition on social media
- Individual recognition on social media
- Business name & logo on advertisement materials

Silver - \$1,000 plus

- Corporate name and/or logo in medium print on race T-Shirt
- Included group recognition on social media

Bronze - \$500 plus

- Corporate name and/or logo in small print on race T-Shirt



Hot-Pursuit 5K

My company will support the Hot-Pursuit 5K Run by being a:

_____ **\$1,500.00 plus Gold Sponsor**

_____ **\$1,000.00 plus Silver Sponsor**

_____ **\$500.00 plus Bronze Sponsor**

**Enclosed is a check for \$ _____ (Please make payable to
"Brookhaven Police Department.")**

**Please either stop by the Police Department with your check or mail the check
with this page to:**

**Brookhaven Police Department,
ATTN: Hot-Pursuit 5K, Officer Miller
2665 Buford Highway
Brookhaven, Georgia 30324**

Contact: _____

Company: _____

Address: _____

Phone: _____

**Please attach your company logo or company name (using letterhead, business card,
graphic, etc.) in the format in which you wish it to be imprinted:**

**If you have any questions pertaining to this event, please contact the Brookhaven Police
Department's Support Services Division @ 404-637-0702.**